

Esempi di citazioni bibliografiche

Esistono vari standard e stili citazionali, tutti ugualmente validi. L'importante è che una bibliografia sia *coerente*, una volta adottato un certo stile lo si deve rispettare. Esistono anche tradizioni bibliografiche disciplinari, informarsi presso il proprio Dipartimento e/o relatore sullo stile in uso.

Citazione di un libro:

Di Carlo, Giampiero. *Internet marketing. Strategie di mercato e di comunicazione sul web*, 2. ed., Milano : Etas, 2000, (1. ed. 1998).

Autore, titolo, edizione, luogo di edizione, editore, anno.

Di Carlo, Giampiero (2000). *Internet marketing: strategie di mercato e di comunicazione sul web*, 2. ed., Milano : Etas, (1. ed. 1998).

Autore, data, titolo, edizione, luogo di edizione, editore.

Citazione di una parte di libro:

Soscia, Isabella. *Semiotica e comunicazione in store*, in: *Retailing & innovazione. L'evoluzione del marketing nella distribuzione* a cura di Sandro Castaldo, Milano : Egea, 2001, pp. 137-157

Autore, titolo, opera di cui fa parte, citazione completa come sopra, pagine del singolo contributo.

Citazione di un articolo da un periodico:

Pugno, Maurizio. *Ricchezza e ben-essere: l'importanza delle relazioni sociali e personali*, "Studi e note di economia", 12 (2007), 1, pp. 23-58

Autore, titolo articolo, titolo periodico, volume (o annata, spesso in numeri romani), anno, fascicolo, pagine.

Citazione di un articolo da un quotidiano:

Cherchi, Antonello. *Tempi lunghi per il sì alle leggi*, "Il sole 24 ore", 10 dicembre 2007, p. 9.

Autore, titolo articolo, titolo quotidiano, data (giorno, mese, anno), pagine.

Citazione di un contributo da un sito web:

Magri, Silvia. *The financing of small innovative firms: the Italian case*, (Banca d'Italia. Temi di discussione n. 640/2007)

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(data di ultima consultazione: 10/12/2007)

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